







About Us

Digital Marketing Company is inspired by uniqueness and led by passion and innovation, defining companies with their content to make them stand out like a Quasar, illuminating the entire galaxy with their content.

Vision

To be an obvious option for each organization seeking creative solutions in digital marketing and content industry for innovation and growth.

Mission

To combine state-of-the-art technology with marketing strategies in order to empower our clients and their competitive advantage. Our main focus revolves around differentiation and personalizing content in order to captivate audiences, inspire them with an outstanding image and contribute to organizational growth.



Quasar?

Back 1963, an astronomical star was sparkling in the sky, illuminating our planets from a distance of billions of light-years. It has a mystical strength and shining power that exceeds the sun's light by a million in terms of energy. It is one of the most unique celestial objects with its uninterrupted light and renewable energy that never stops brightening! It attracts people by its shiny appearance, sparkling alone in the dark between stars.

After exploring Quasar and all that encompasses its miracle, we had associated its uniqueness with our work; we illuminate companies on the verge of darkness, we attract light wherever we go by sparking potential and our workforce collectively creates an energy that is stronger than any object on this planet.

Statistics

81%

of people use their phones to search on products and services before buying.

62%

of Content Marketing costs less than 62% of Traditional Marketing, and its outcomes are triple .

75%

are the Digital Marketing costs.

1 Trillion

will be the cost of Digital Marketing by 2021.

84%

of costumers believe that they will find brands on the internet.

Our Services



Content
Creation



Social Media
Management



Branding



Information
Technology



Campaign
Ads



Content Creation

We cover all models of essential content to reflect your company's personality. We also strategized innovative means of delivering content in order to ensure that the attention of your target is captivated and maintained.

Social Media Management

Social Media nowadays plays a role in building relationships between customers and the company. So effective communication will strengthen the company's reputation and efficiently reach its audience to market its products.

Branding

Do you have an outstanding idea in mind? We have the ability to turn dreams into a reality, no matter how abstract it may be.

Information Technology

Our generation grows fast with technology, so it's essential to have official statistics to measure the company's requirements to provide efficient solutions.

Campaign Ads Management

Successful ads are always creative and unique, so we tailor our service to target specific people with a suitable campaign that supports the achievement of your company's objectives.

Others

We provide SEO services to increase the brand's appearance on search engines and other services such as PPC.

Digital Marketing

Present



Radio
1922

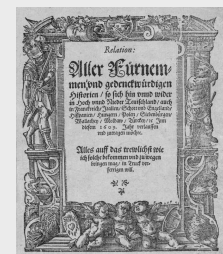
Newspaper
1836

Television
1941



Billboards
1867

Brochures & Flyers
1450



“The shift of Marketing that accrue during the past two years equals the total changes of 50 years.”



Values

Excellence

Our attention to detail is impeccable; we ensure that every aspect of the message is being delivered in the most positive, accurate and successful manner.

Authenticity

We promise that our work will be authentic and original – our work is developed through creative minds and inspiring surroundings.

Passion

Passion is what sparks our success and we ensure that the root of all our work blooms from willpower, hard-work and passion.

Joy

Celebrate your simple accomplishments, relax and enjoy the moment. Life is beautiful!

Ecofriendly

We believe that saving our planet is a noble responsibility, so we are committed to providing Ecofriendly products. Also, we intend to plant a tree on behalf of our clients to contribute to a greener planet!



Your success is our success, we strive to put in all our energy to achieve.

Quasar
Smart Zone Company
Riyadh, Saudi Arabia
C.R. 1010456440

welcome@quasar.sa
+966 11 2304623
+966 59 9436646

www.quasar.sa

Quasar®